



DG Turismo

Comunidad de Madrid

Lote 2 - Online

Mad Rural

DG Turismo
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Optico total

MEDIO	TOTAL + IVA
INTERNET	349.998,86 €

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Site	Segmentación	Emplazamiento	Medidas	Fecha Inicio	Fecha Fin	Tipo de contratación	Coste Neto
Elmundo	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100	01.05.2025	30.06.2025	CPM	13.120,80 €
El español	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	13.092,35 €
Abc	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	12.975,79 €
20minutos	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	13.282,33 €
El pais	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	12.573,45 €
Larazon	IP España	Home + ROS	300x600			CPM	9.728,95 €
La Vanguardia	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.360,50 €
OK diario	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	13.115,02 €
El confidencial	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	13.036,45 €
Eldiario.es	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.210,00 €
El Debate	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	9.000,00 €
Periodico de España	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.622,69 €
Libertaddigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	8.562,50 €
Vozpopuli	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	7.507,50 €
Esdiario.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.822,95 €
Elimparcial.es	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.546,83 €
Elplural.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.380,00 €
El Independiente	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.315,00 €
Publico	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.211,76 €
Periodistadigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.434,71 €
Elconfidencialdigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.167,83 €
Telemadrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	14.137,70 €
Informativos telecinco	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.129,16 €
Eda TV	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	4.000,00 €
The objective	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	7.000,00 €
Que	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.491,13 €
Moncloa	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.500,00 €
Luxonomist	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Madrididario.es	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.500,00 €
Diario Critico	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Madrid Actual	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Elcierredigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	2.000,00 €
Madrid 365	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Madrid es noticia	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Nuevo Imparcial	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Noticias para municipios	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.500,00 €
MadridPress	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
El mirador de madrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Toro TV	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	2.000,00 €
Política Local	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Crónica Madrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Espacio Diario	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Infovaticana	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Articulo 14	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.950,00 €
El resurgir	IP España	Home + ROS	300x600, 970x250, 300x300			CF	1.500,00 €
Central de medios	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.181,25 €
Preferente	IP España	Home + ROS	300x250			CF	3.050,00 €
Nexotur	IP España	Home + ROS	490x75			CF	3.200,00 €
Smart Travel News	IP España	Home + ROS	300x600			CF	3.750,00 €
Hosteltur	IP España	Home + ROS	300x100			CF	3.410,00 €
Aggent Traveller	IP España	Home + ROS	250x80, 15 días			CF	3.000,00 €
Escápate TV	IP España	Home + ROS	124 pases de video 1920x1080 + 4 banners pop up 1500x67			CF	1.000,00 €
National Geographic + Viajar NG	IP España	Home + ROS	Paquete Display			CF	4.020,00 €
Minube	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	6.625,00 €
Escapada Rural	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	2.000,00 €
Viajar con hijos	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	1.000,00 €
Viajar	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.850,00 €
Expansión	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	3.906,61 €
El economista	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	7.293,29 €
Merca 2	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	3.500,00 €
Cinco Días	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.291,63 €
Economía digital	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.107,97 €
Autonomos y Emprendedores	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	1.344,20 €
Estrella Digital	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CF	2.000,00 €
Facebook - Instagram	IP España	Home + ROS	Page post photo - Stories - Page post video			CPM	5.606,86 €
Spotify	IP España	Home + ROS	Cuña + 728x90			CPM	3.343,05 €

TOTAL DIGITAL	289.255,26 €
IVA	60.743,60 €
TOTAL DIGITAL	349.998,86 €